



*Greenwich University*  
Pakistan - Mauritius

*Reimagining Pakistan*  
*at*  
*The European Union*







## **GREENWICH UNIVERSITY** **DELEGATION VISIT TO THE** **EUROPEAN PARLIAMENT**

Greenwich University's 25-member delegation led by the Vice Chancellor visited the European Parliament to promote educational and cultural exchange across the EURASIAN region. Member of the European Parliament Wajid Khan received the delegation from Pakistan and encouraged such exchange to strengthen people to people connections across borders. Seema Mughal, Vice Chancellor, shared that Greenwich envisions a shining Pakistan on the globe and we have taken a major step in that direction. She also underlined that Greenwich aspires to produce global citizens who could serve as the peoples' ambassadors to present the best of our national glory. Pervaiz Losar, Chairman EUPak Friendship Federation, expressed his delight having facilitated the first-ever University delegation visit to the EU Parliament that will enhance Pakistan's multi-lateral relations.

Ali Jillani, Head Diplomatic Affairs, Greenwich University, presented Pakistan through its

historical residue, rich cultural diversity and artistic brilliance showcasing what best defines the nation. He also responded to the negative portrayal of Pakistan elucidating through substantive evidence that the country is the greatest victim of terrorism and it is high time that the world recognized its sacrifices for peace. He also pressed the EU to play an enhanced role in confronting some of the most unspeakable atrocities in the occupied Jammu & Kashmir. The delegate also explained how regional peace could complement Belt and Road Initiative (BRI), which offers tremendous potential for enhanced socio-economic development across EURASIA.

During their interactions with the MEPs, the students also shared positive insights into the recent improvements in governance and accountability, education, minority rights and gender equality in Pakistan, and expressed their optimism regarding the country's progress in the times ahead.





MEPs including John Howarth, Sean Simon, Alex Meyer and Nosheena Mobarak commended the University's efforts and emphasized that education and youth have a tremendous role to play in reimagining Pakistan. MEPs admired the country's resilience against terrorism and acknowledged its remarkable sacrifices for peace. The MEPs also agreed that efficient diplomacy will help Pakistan showcase its true intellectual, socio-cultural and economic potential in the international arena. The interactions highlighted the importance of upholding democratic values, human rights and social justice to ensure pluralistic outcomes for the global community.



## GREENWICH DELEGATION VISIT TO THE EMBASSY OF PAKISTAN

H.E. Naghmana A. Hashmi, Ambassador of Pakistan to Belgium European & Luxemburg, welcomed Greenwich University delegation at the Embassy of Pakistan in Brussels. The delegation was taken for an exposure visit to the different sections and debriefed on the functioning of the Embassy.

The Ambassador said that the delegation's interventions will definitely leverage our cultural diplomacy and the process requires consistent efforts to reimage Pakistan at the international arena. The embassy shared different resources that could be used to portray Pakistan's positive image to the world and extended its support for the initiatives.





## GREENWICH

# DELEGATION VISIT TO THE BRUSSELS PARLIAMENT

The 25-member delegation led by the Vice Chancellor also visited the Brussels Parliament to reimagine Pakistan. Senior Vice President, Mr. Fouad Ahdir, commended the university's efforts for advancing diplomatic and academic objectives. Mr. Ahdir said that Pakistan needs such advocates to undo the propagandist media impression of the country and present its softer image to the world. He also offered Brussels Parliament's support for Pakistan's cultural diplomacy initiatives and expressed his desire to visit soon.



# GREENWICH DELEGATION VISIT TO



# GENEVA BUSINESS SCHOOL

Greenwich University (GU) delegation visited Geneva Business School (GBS) campus in Barcelona for an exposure visit. The delegates were warmly received at the Campus and were involved in classes on Leadership and Entrepreneurship to get the real-time feel of the educational environment. GU and GBS management shared institutional pursuit for internationalization of higher education and discussed different avenues for such a collaboration. The institutions jointly explored potential areas of collaboration through Exchange programs involving students and faculty, Joint-degree programs in the field of Business Administration, and Erasmus+ program as a strategic instrument to facilitate such collaboration. The institutions formalized the understanding through an MOU to advance strategic partnership in higher education.





## GREENWICH DELEGATION VISIT TO



## UNIVERSITY OF APPLIED SCIENCES



Greenwich University delegation visited IMC University in Krems, Austria. The Universities explored areas of potential collaboration for academic and managerial cooperation, institutional governance strengthening for internationalization, and capacity building in higher education. This involved students and faculty exchange programs in joint areas of interest and strengthening Tourism and Leisure Management, recognizing the tremendous potential for hospitality sector at both Pakistan and Mauritius in the wake of the emerging China-Pakistan Economic Corridor. The institutions also agreed to collaborate for joint research initiatives and the transnational study programme of the IMC. The understanding was formalized through an MOU to advance strategic partnership in higher education.



## GREENWICH DELEGATION VISIT TO

# SFU SIGMUND FREUD UNIVERSITY



Greenwich University (GU) delegation visited Sigmund Freud University (SFU) in Vienna, Austria. The Universities explored areas of potential collaboration, especially in the field of Psychology where SFU holds a global reputation. This also involved students and faculty exchange programs in joint areas of interest alongside capacity building in higher education. The institutions also agreed to collaborate in joint research initiatives and seminars for advancing educational outcomes in Pakistan and Mauritius. The understanding was formalized through an MOU to advance strategic partnership in higher education.





# C OORDINATION MEETINGS With *European Universities*



Greenwich University delegates conducted different meetings across EU for educational collaboration involving student and faculty exchange programs; strategic partnerships for joint research initiatives, conferences and seminars; traineeship opportunities for faculty; and, capacity building for institutional governance strengthening. These involved Bocconi University (Italy), University of Pavia (Italy), Complutense University (Spain), Department of Education - Barcelona (Spain), University of Barcelona (Spain), International Institute of Social Studies (The Netherlands), and Ventpils University College (Latvia).



# Socio-Cultural Trip to the EU

The 25-member delegation of Greenwich University visited the European Union with academic and diplomatic objectives. The students also enjoyed excursions to splendid sights across Milan in Italy; Barcelona in Spain; Amsterdam in The Netherlands, and, Brussels in Belgium.





# Acknowledgements

Greenwich International Office would like to acknowledge the valuable support of our friends who helped achieve our strategic objectives from the academic and diplomatic tour to the European Union. In particular, we would like to express our gratitude to H.E. Wajid Khan, Member of the European Parliament; Mr. Pervaiz Iqbal Losar, Chairman EUPak Friendship Federation; Dr. Afsar Rathor, Office of the Academic Council on UN Systems; and Dr. Sandra Schott, Academic Director ISPD, Brussels.

We would love to strengthen ties for joint ventures in future and wish you a wonderful year ahead.



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