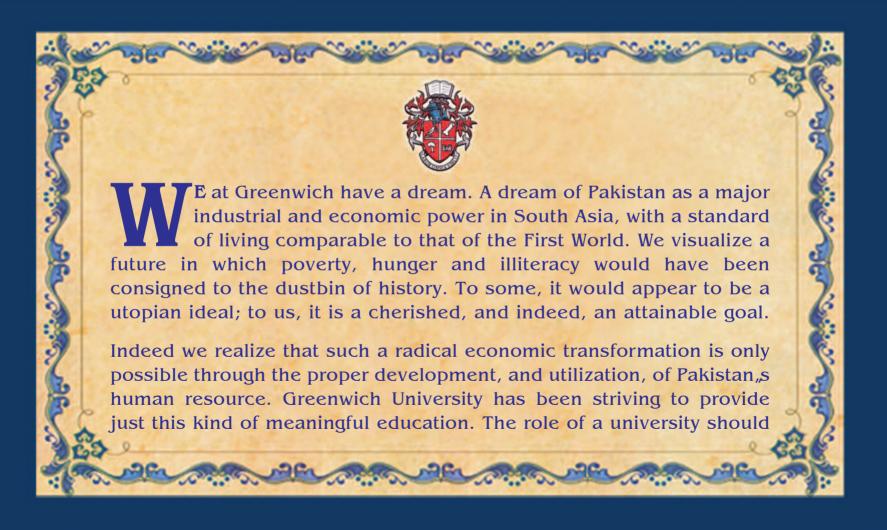


In the name of Allah, Most Gracious, Most Merciful

The That is Glory That is



The That is Splendour Pakistan

not be restricted to churning out graduates equipped with a smattering of a few subjects. The dynamics of higher education have undergone major changes in recent years. Now it is expected of universities to provide leadership for a country in all aspects of human endeavour. The stewardship of a state, including the management of its complex economic policies, cannot be entrusted to the ill-informed individuals with myopic visions. We need men and women who have confidence in themselves, and also faith in a splendid future for Pakistan. We at Greenwich are fully alive to this need, and determined to contribute our bit towards the progress and prosperity of Pakistan. Several of our alumni, holding positions of responsibilities in various national and multinational organizations across Pakistan, and abroad, testify to the earnestness of our endeavours in the various disciplines of higher education.

Father of the Nation



QUAID-E-AZAM MUHAMMAD ALI JINNAH

"In short, we have to build up the character of our future generations which means the highest sense of honor, integrity, selfless service to the nation, and a sense of responsibility, and we have to see that they are fully qualified or equipped to play their part in the various branches of economic life in a manner which will do honor to Pakistan."

> Message to the All Pakistan Educational Conference, in Karachi 27 November, 1947

Founder of the University



DR KAMAL AHMED KHAN

Greenwich University is the culmination of Dr Kamal Ahmed Khan's vision to establish an institution of academic excellence.





GENERAL PERVEZ MUSHARRAF

President
Islamic Republic of Pakistan



MESSAGE

I am pleased to learn that Greenwich University is holding its Convocation in December, 2004.

A Convocation constitutes a high spot in the academic calendar of a university. It is indeed reassuring, that Greenwich University has been holding its Convocations with regularity, which bears testimony to their earnestness in promoting the standard of higher education in Pakistan.

I am convinced that no meaningful change in the socio-eco-

nomic sectors can come about without raising the quality of our education at all levels, particularly university education. I also believe that the private higher education institutions can play a major role in raising the human resources potential of the country by imparting quality education as the onus of providing leadership in various branches of learning falls largely on our universities, both in the public and private sectors.

I wish the management, faculty, and graduating students

of Greenwich University, all success in the pursuit of a noble cause.

- 29 OCTOBER, 2004 ISLAMABAD



SHAUKAT AZIZ Prime Minister Islamic Republic of Pakistan



MESSAGE

I am pleased to learn that Greenwich University, Pakistan, is holding its 3rd Convocation very soon and send my sincere good wishes on the occasion. Human Development in a country is closely linked with the quality of its education. Our vision of an enlightened and progressive Pakistan can never materialize, until we manage to bring about much needed improvements in our education system and achieve our goals, both in basic and higher education.

Viewed in this perspective,

private universities have an important role to play, as the entire responsibility of providing quality education cannot be shouldered by the Public Sector alone. On its part, my government will react positively to any initiative taken by the private sector universities in bringing about academic excellence in Pakistan.

The Government has approved a criteria, highlighting the minimum academic, financial, and physical infrastructure that every private university and institution of higher education must fulfill for imparting quality education. I hope the management of the Greenwich University will have fulfilled the requirements by now and if some thing is still lacking they will make it up expeditiously.

I wish Greenwich University all success in its endeavours towards providing quality education in Pakistan.

> - 8 DECEMBER, 2004 ISLAMABAD



DR ISHRAT UL EBAD KHAN

Governor Sindh



I am pleased to learn that Greenwich University is holding its Convocation on 11 December, 2004.

Today, Pakistan is passing through a defining moment in its history. I have great faith in the educated youth of Pakistan, as the future of Pakistan actually lies in their you, the graduating classes, are fully aware of the sacred responsibility, which devolves on your young, yet strong shoulders, to consolidate and further develop the image of

Pakistan as a progressive, your future endeavours! enlightened state.

Remember, human resource is the greatest resource of any country; more so in case of Pakistan, where more than seventy per cent of the population is totally illiterate. It is indeed your moral obligation to use the knowledge which hands. I am confident that you have acquired at Greenwich University to try and bring about a qualitative improvement in the lives of your countrymen.

May Allah bless you in all

- 12 NOVEMBER, 2004 KARACHI



DR ARBAB GHULAM RAHIM

Chief Minister, Sindh



MESSAGE

I am indeed very happy to learn that Greenwich University is holding its Convocation on 11 December, 2004.

A Convocation is a very important day in the life of the graduating students.

On this happy occasion, I wish to extend my heartiest congratulations to all the fortunate young men and women who have been successful in completing their graduate studies, and are now poised to step out into the practical world. I also take

this opportunity to remind you of the additional responsibility which education places on your shoulders, particularly towards the poor masses of Pakistan. On this day of rejoicing, the best way of expressing your gratitude to Allah is to spare a thought for the under-privileged people who live in the far-flung rural areas of Sindh, toiling day and night for the progress of Pakistan.

I expect the educated youth of Pakistan to take poverty alleviation as a challenge in life. May Allah bless the participants in all their noble endeavours!

- 6 DECEMBER, 2004 KARACHI



LT. GEN. (RETD.) JAVED ASHRAF

Minister for Education
Government of Pakistan



MESSAGE

I am happy to learn that Greenwich University is holding its Convocation on 11 December, 2004.

Academic traditions take time and effort to evolve. It is indeed a happy augury for higher education in Pakistan that Greenwich University has blossomed into a full-fledged university. It also makes me happy to be informed that Greenwich University is expanding the area of its academic activities from teaching to research by offering a pro-

gram leading to M.Phil. and Ph.D. degrees in English. This is a step in the right direction, as there is a growing need for qualified individuals with genuine proficiency in English language. I hope the required faculty to undertake such programme will be available at the university.

I am also informed that Greenwich University intends to take out the first issue of its Research Journal soon. That again is a commendable step as, in the ultimate analysis, a university is evaluated in terms of the research work of its faculty and its students.

I wish the graduating students all the success as they step out of the portals of their alma mater. I hope that Greenwich University has fully equipped you to cope with the challenges of life that lie ahead.

I also take this opportunity to assure the management and faculty of Greenwich University of our full co-operation in all their earnest efforts to promote the standard of teaching and research at the tertiary level.

- 27 NOVEMBER, 2004 ISLAMABAD



PROF DR ATTA-UR-REHMAN

Chairman
Higher Education Commission (H.E.C.)



MESSAGE

It gives me great pleasure to learn that Greenwich University is holding its Convocation on 11 December, 2004.

I find it particularly gratifying that Greenwich University has been holding its Convocations with such regularity in the past as well.

While the Convocation represents a landmark in the academic calendar of a university, it also signifies a turning point in the life of

a graduating student.

holding its on 11
4. I take this opportunity to reaffirm my faith in the educated youth of Pakistan. I am confident that they are the ones who will help to enhance Pakistan's international image as an enlightened, progressive country.

It is extremely re-assuring to learn that Greenwich University has expanded from a business institute to a full-fledged university, comprising five Faculties. I am also very happy to be informed that Greenwich University is now turning its attention towards developing a research culture among its faculty and students by offering an M.Phil/ Ph.D. program. I take this opportunity to once again underpin the importance of research at the seats of higher education in Pakistan.

I wish the Management and Faculty of Greenwich University all success in their earnest endeavours to bring about academic excellence in Pakistan.

— 27 NOVEMBER, 2004 ISLAMABAD



DR HAMIDA KHUHRO

Minister for Education & Literacy Department Government of Sindh



MESSAGE

I am so happy to learn that Greenwich University is holding its Convocation on 11 December, 2004.

I congratulate all the graduating students on the successful completion of their formal studies. As you must have realized by now, at the end of the day, there is really no short cut to success in life. But then, at the same time, there is no feeling quite like the sweet taste of success resulting from one's honest hard work, and perseverance. A Convocation indeed, is a day for introspection and stock-taking of your achievements in the past. It is also a day to make new resolutions for a better tomorrow.

I am confident that the talented and dedicated faculty at Greenwich University must not only have equipped you with sound knowledge of various disciplines, but more importantly, fortified you with the right kind of human and moral values to discharge your responsibilities towards the

community.

It makes me particularly happy to be informed that Greenwich University is now expanding the scope of its academic activities by launching its research programs, leading M.Phil. and Ph.D. degrees. I compliment Management for taking such initiatives, to promote research culture Pakistan, I do hope that other universities in the private sector will also try to emulate their example in

giving a research - orientation to university education.

I also take this opportunity to assure the Management of Greenwich University of our full cooperation in all their sincere efforts to promote higher education in Pakistan.

> — 25 NOVEMBER, 2004 KARACHI

Convocation 2004





SEEMA MUGHAL

Vice-Chancellor, Greenwich University

MESSAGE

A Convocation represents a turning point in the life of a graduating student. While on the one hand it signifies the climax of one's formal education, on the other, it is a harbinger of one's professional career and practical life.

It is a day not only of rejoicing but also of thanksgiving, both for the graduating students and their proud parents.

It is also a day for some serious reflection; an occasion not merely to bask in the glory of one's personal achievements, but also to try and look at the larger picture. In a country where

the rate of illiteracy is more than seventy per cent, university education is the privilege of the fortunate few. And you have been especially privileged to have received education at one of the best universities in Pakistan

We at Greenwich have discarded the traditional, obsolete approaches to education where learning was confined to classrooms, laboratories, and libraries. We have a more innovative, more dynamic, and more comprehensive approach to education.

Our graduates are exposed to a variety of formal and

informal learning situations, where they are trained to cope with all kinds of stressful situations, without losing their equanimity and composure. As you embark on your professional careers, you will soon begin to realize the practical benefits of such an integrated methodology in terms of coming to terms with the challenging requirements of the work-aday world.

I can totally empathize with your sentiments this evening. But then, as Shakespeare said:

"Parting is such sweet sorrow".



This Convocation marks the end of your formal studies, but surely not the severance of your ties with Greenwich. I do hope and pray that you will keep your bondage with your alma mater intact no matter where your professional career takes you.

Remember:

"You have promises to keep And miles to go before you sleep And miles to go before you sleep".

I wish you Godspeed!

Introduction



REENWICH UNIVERSITY, established under an act of Sindh Government, is recognized and approved by the Higher Education Commission (HEC) as an autonomous university. Greenwich now enjoys an international reputation as one of the principal seats of higher education in Pakistan. It is authorised to offer its degree programs overseas.

In addition to Karachi, Greenwich University has two other campuses - one in Peshawar, and the other in Islamabad.

Greenwich provides an ideal atmosphere for academic growth — an enticing ambience, a user-friendly computer lab, a well-equipped library, and most importantly, a faculty which compares with the best available anywhere in Pakistan. Since we believe in a broad-based approach to education, we do not restrict learning to the classrooms. We provide plenty of opportunities to our students to inter-act with people in business and industry.

We agree with Francis Bacon that travel is an important aspect of learning-to see how people in other countries live, work, and spend their leisure time. We have been taking our young men and women on cultural and sports expeditions to foreign lands. So far we have travelled to England,

South Korea, Dubai and more recently Malaysia. But when it comes to setting goals, academic or otherwise, we believe sky is the limit.

Location: Greenwich University is located in a serene and posh area of the city, over-looking the Arabian Sea.

The purpose - built campus is equipped with a state-of-

Introduction



A purposeful linkage is also maintained between Greenwich and the relevant fields of business and industry, job-placement and internship forming part of this ongoing dialogue.

It has been said that the battle of Waterloo was won on the playing fields of Eton. At Greenwich we share this perception, which underpins the role of physical fitness in education, and indeed, life itself. Besides a gymnasium, a jogging track, there is also adequate provision for indoor games such as billiard and table-tennis. A tour of England, and other countries, is an important item of our annual sports calendar.

the-art computer laboratory, with branded computers and all the related software. No university can function meaningfully without an adequate library support. The library at Greenwich is equipped to cater to the varied needs of the students and the faculty.

The entire university building is air-conditioned, to counter the proverbial vagaries of the Karachi weather. Spacious classrooms, and a large auditorium, facilitate the learning process.

While priority at Greenwich is rightfully given to the pursuit of excellence in all aspects of academic endeavour, various co-curricular activities considered essential to the development of a rounded personality also receive due attention.





STUDENTS CONVENTION 2005

Public speaking and other co-curricular activities are accorded a high priority at Greenwich. The result is there for all to see. Mr Naveed Mansoor Nagori of Greenwich receiving his award from the President of Pakistan at the Student Convention 2005, Islamabad.

Mission

ONSCIOUS of the fact that the human resource constitutes the most precious asset of Pakistan, we aim to produce individuals who are equipped to cope with the challenges of life, in a world where only the fittest can survive.

In the new world order which has now emerged, Pakistan is poised to play a major role as a bridge between the Islamic block, and the industrialized countries of the world. To meet these challenges, Pakistan needs men and women who are not only equipped with the knowledge of modern times, but are also steeped in our rich Islamic traditions. It augers well for the future of our country that educa-



tion generally, and higher education in particular, is now finally getting the priority it deserves at the hands of education planners in the government. But in order to meet the rapidly expanding requirements of our business and industry, government efforts need to be augmented by the private sector universities. We at Greenwich are fully alive to this need, and determined to contribute our bit towards the development of our beloved country. We invite all those who share this vision, to join us in promoting this noble cause.

Objective

HERE is a growing realization in our society about the importance of education, particularly higher education. But sadly, there seems to be a lack of clarity as to the aims and objectives of university education. The qualitative difference between college and university education is often lost sight of. The learner is reduced to a mere passive recipient of knowledge—loads of facts and figures!

We at Greenwich approach teaching

differently. Our system is learner-centered rather than teacher-centered. We try to develop the critical and creative faculties of our students, with a view to developing their latent potential to the optimum.

The basic objective is to help them develop their skills in problem – solving, both at their place of work and in



their homes. It needs to be appreciated that in this age of information explosion, facts and figures are at every one's finger tips - thanks to the computer. But the more challenging aspect of education is to teach an individual how to cope with different kinds of stress which form an inescapable part of our lives. We try to inculcate the value of not only doing one's individual assignments efficiently, but also being a good team player. We teach and train them to develop their tolerance levels, and learn to respect, rather than resent, healthy criticism.



REENWICH is not merely a place where formal education is imparted and received. Greenwich has its own distinctive life style. That is why a Greenwich graduate will always stand out in a crowd.

Greenwich is situated in a







posh, serene area of Karachi, overlooking the Arabian Sea. It is a modern, purpose-built campus, equipped with all the latest amenities. The entire building is effectively air-conditioned, to counter the proverbial vagaries of the Karachi weather.

Greenwich provides an inviting academic ambience. There are two computer laboratories, equipped with the most sophisticated, branded computers. Unlimited free access to Net is an added inducement for the Greenwich students. Greenwich is spearheading a

major crusade towards a computer revolution, in the light of the priority assigned by the Higher E d u c a t i o n Commission.

We are legitimately proud of our library, and the reading-room. It is indeed a sad comment on the state of affairs at our universities

that a library is often the most neglected aspect of our seats of learning. In fact, in several instances, the role of the libraries has been willfully marainalized. We at Greenwich are fully alive to the need of developing a library culture among our students and faculty. We believe that a classroom lecture should never be allowed to become a substitute for the first-hand reading in the library. Our user-friendly library is well-stocked with a large number of books on Economics, Banking and Finance, Business Administration. Computer Science, and a wide variety of other subjects, including Social Sciences. There is also a comprehensive reference section comprising dictionaries, encyclopaedias, Who is Who, and almanacs, It is our constant endeavour to expand and update our library, as we believe that "a university is as good as its library."





We at Greenwich do not believe in restricting education to the classrooms. Our philosophy of education is more comprehensive, and aims at producing individuals with truly rounded personalities. While trying to equip them with the skills and knowledge required to cope with the challenges of modern life, we also make an earnest endeavor to inculcate in them the true Islamic values. It would not be an exaggeration to

say that at Greenwich, the East meets the West.

Greenwich maintains a student friendly atmosphere throughout. It all begins with our Reception, which we















call Communication Center. An endearing smile, and a welcoming heart lead to a bondage which may well be described as love at first sight! Our courses, and our teaching strategies, are fully in consonance with the requirements of university education in

the 21st century. The teaching methodology, for instance, is student - centered rather than teacher - centered, thus making the academic exercise more inter-active, and interesting. The staff and the faculty make every effort to make the stay of

a student at Greenwich an interesting and enlightening experience. The faculty is always there to assist and guide the students in all academic matters. In fact, we try to bring out the hidden potential of each individual student. That is why we take particular care that



the teacher - student ratio does not exceed the desired academic level.

In addition, we also have qualified and trained professional counsellors to look into all kinds of personal and psychological problems.

We also put a lot of stress on co-curricular activities, and sports. There are various clubs, and societies, to organize and promote such activities. Our students regularly participate in local, provincial, and national debates. They have brought glory to themselves, as well as to Greenwich, by winning the top prizes on several occasions, prompting the remark from someone that "winning prizes appears to have become a habit with Greenwich students".

Our budding creative writers are encouraged to publish their poems, short stories, and other literary pieces in our quarterly newsletter G-vision, which has a wide circulation in academic and corporate sectors.

We are firm believers in the principle of "a sound mind in a sound body". That is why sports is a high priority at Greenwich. We provide wide-ranging facilities for indoor and outdoor games, including snooker, billiard, table-tennis, badminton, football, hockey, and cricket. We even have a turf facility for floodlit



net practice for cricket. Our cricket teams have also been travelling to other countries, including regular trips to England, and in 2000 a trip followed by a visit to Saudi Arabia for the performance of Umrah by the entire squad. More recently, in July 2003, our cricket team toured U.A.E to play friendly matches against various clubs. The highlight of this tour was a match at the internationally famous Sharjah Stadium.

Earlier, our students, accompanied by the teachers and staff members, had

also visited South Korea, China and Malaysia to promote cultural and educational understanding with people in other parts of the world. We quite agree with Francis Bacon that traveling itself is an important form of education.

We also provide ample opportunities to our students to inter-act with professionals in the fields of business and industry. For this purpose, we arrange regular visits to business houses and industrial sites.



DOCTOR OF PHILOSOPHY

Greenwich University Confers Honorary Doctorate on Three Eminent Pakistanis

For the first time in its history, Greenwich University conferred the degrees of Doctor of Philosophy (honoris causa) on three eminent Pakistanis who have distinguished themselves internationally in their respective fields. The recipients were Dr Abdul Sattar Edhi (Services to humanity); Prof Dr Masood Hameed Khan (Medicine); Prof Dr Rafat Karim (English). The degrees were conferred by H.E. Dr Ishrat-ul-Ebad Khan, Governor of Sindh and Patron of Greenwich University, on the occasion of the Convocation 2004.

Dr Abdul Sattar Edhi



ITH over fifty years of service to humanity to his credit, Maulana Abdul Sattar Edhi has become a legend in his life-time.

Todate, more than 300 Edhi Centers, dotted all over the country, provide emergency services to the ailing humanity round the clock. According to the Guinness Book of Records 2000, Edhi Centre is "the largest voluntary ambulance organization of the world".

In a society which frowns at the very (Continued on Next Page)

Prof Dr Masood Hameed Khan



OME are born great, some achieve greatness. Prof Dr Masood Hameed Khan, Vice-Chancellor, Dow University of Health Sciences, has achieved his present position through the courage of his conviction, his untiring efforts, and total devotion to his educational mission. Indeed, he is a self-made person, who has rendered pioneering services in the field of medical education in Pakistan.

He completed his MBBS in 1978 from Dow Medical College, followed by

(Continued on Next Page)

Prof Dr Rafat Karim



ROFESSOR RAFAT KARIM has acquired international fame as Pakistan's leading Shakespearean scholar during the last quarter of a century. After completing his double Masters, he joined the University of Karachi as a Lecturer in English in 1972. He was appointed Chairman of the Department in 1997. Currently, he is the senior most Professor of English at Karachi University.

The University of Karachi nominated Professor Rafat Karim for the award of

(Continued on Next Page)

from the College of Physicians and

Surgeons of Pakistan. Later, he was

awarded FRCP from Royal College of

Physicians, Edinburgh in 2000.

"The Best University Teacher" in the year 2000. He is a member of The International Shakespeare Association and the Founding President of the Shakespeare Association of Pakistan.

...... Prof Dr Rafat Karim

mention of illegitimate births, Edhi Homes have given a new lease of life to all such unwanted babies. The innovative concept of "Jhoolas" (Cradles) was indeed a brave, even defiant attempt to give life to the unwanted babies. Edhi Homes have also been providing shelter to the orphans, the widows, and even the social outcasts, such as the drug addicts. Edhi Homes, according to a modest estimate, provide shelter for more than 6,000 destitute, while the Edhi dispensaries and hospitals provide treatment to over one million patients annually, absolutely free of cost.

Prof Masood Hameed Khan started his career in Medical Education in 1982, when he joined Chandka Medical College, Larkana, as an Assistant Professor. He was promoted as Associate Professor in 1989, and as Professor in March 1996. Prof Rafat Karim was elected to the Executive Committee of the Australia and New Zealand Shakespeare Association at Adelaide in 1992. This is a unique honour for Pakistan, as Prof Rafat Karim is the first, and so far the only, Shakespearean scholar from Asia, to be appointed to this prestigiously body.

Edhi International Foundation with its branches in USA, England, Japan, UAE and Canada, are engaged in humanitarian work, supporting especially people belonging to the Third World. In addition to being the editor of "The Journal of College of Physicians and Surgeons of Pakistan", and "The Journal of Anaesthesiology", he is also on the International Advisory Board of "Medicine International".

Prof Dr Masood Hameed Khan has

In April 2001, Prof Rafat Karim was appointed to the distinguished panel of "The Shakespeare Quarterly" which is published by the Folger Shakespeare Library, Washington D.C. Prof Rafat Karim is the first Pakistani scholar to be appointed to this prestigious Committee.

The self-effacing person that he is, he has also been entirely oblivious to all praise, or criticism. Yet he is the proud recipient of several national and international awards, including Nishan-e-Imtiaz from the President of Pakistan, 1989, Romon Magsaysay Award for Public service from Philippines, 1986 and Hamdan Award of volunteers in Humanitarian Medical Services 2000...U.A.E.

Manual for Diabetes.

He has trained 54 FCPS students at Dow Medical College and Jinnah Hospital Karachi.

also authored books on various

aspects of Medicine, including

Applied Electrocardiography, and

In 1997, he organized an international conference on Shakespeare in Karachi – the first ever in the history of Pakistan.

Prof Dr Masood Hameed Khan is an educationist with a vision: he is determined to bring about a revolutionary change in Pakistan's health – care system.

Professor Rafat Karim has the distinction of producing the first Ph.D. in English in the history of Karachi University.

Gold Medalists Graduates



FAUZIA MALIK
Master of Science
Development Studies



SYED ABBAS ALI SHAH Master of Science Information Technology



RIMA RASHID

Master of Business

Administration (M.I.S.)



SANEEYA QURESHI Master of Business Administration (M.I.S.)



JAMAL ABDUL NASIR
USMANI
Master of Business
Administration



SAMAR FARUQI Master of Business Administration (Marketing)



FASIH UR REHMAN Master of Business Administration (Banking)



ABBAS HAIDER
Master of Business
Administration (Finance)

Gold Medalists Undergraduates



HAVVA BATU

Bachelor of Science
Economics & International
Development



FAROOQ MUGHAL Bachelor of Science Information Technology



NAUREEN SHAMIM Bachelor of Science Computer Science



SHAHBAZ ALI JAMOTE
Bachelor of Science
Business Administration



MEHWISH ARIF Baccalaureate Program





BACCALAUREATE DEGREE PROGRAM